CE-PSK - Public Speaking

Soft skills - Comunicazione e Psicologia Comportamentale - Leadership e comunicazione

Durata:	Lingue:	Certificazione:
1 Giorno	**Italiano**	**-**

Descrizione del corso

Objectives: • How to deliver public speeches and presentations • How to capture audience's attention and how to increase engagement and interest through an effective use of communication skills Audience: • Company managers • Directors

Programma

Goals
- Communication goals and outcomes
- Choosing the relationship and the atmosphere
- Choosing the style
- Studying the context and the field of action

The message
- Choosing the content
- Key messages
- Structure and script
- How to craft messages
- Preparing, choosing and selecting materials

Body language
- Opening
- Voice, style, tone, pauses, breath
- Gestures, proxemics, the use of space

- Time management
- Paraverbal
- Subtexts

Building a dynamic relationship with the audience
- The main interaction dynamics
- Audience listening and barriers to listening
- Creating suspense
- Being persuasive

Presentations
- Engaging the audience
- Attention span
- Creating a dialogue with the audience
- Improvisation
- Collecting feedback
- The connection between video and words

Dealing with difficult situations
- Handling objections
- Handling questions
- Sources of distraction
- Attention drops
- Difficult people
- Incorrect data
- Responsiveness criteria

Creating messages with little text
- Avoiding bullet-point list
- The importance of graphics and images
- Color-coding
- Searching and choosing images
- Storyboard

Rhythm and dynamics
- Backgrounds
- Animations
- Sound effects

- Videos
- Photographs and images
- Slide show timing

ITCore Group

Via Balestra, 12
6900 Lugano (CH)
+41.091.9760019
www.itcoregroup.com

Via Lanino, 36
21047 Saronno (VA)
+39.02.84108669
www.itcoregroup.com